

## Dietz & Watson Real Philly Hoagie Guide Terms and Conditions

### 1. Eligibility

The Dietz & Watson Real Philly Hoagie Guide (the "Program") begins Monday, March 18, 2019 at 9:00:00AM Eastern Standard Time ("EST") and ends on Tuesday, December 31, 2019 at 11:59:59PM EST ("Reward Period"). Participation in the Program is only open to legal residents of the 50 United States and the District of Columbia, who are 18 years of age or older.

### 2. Reward Program

Participants who purchase one (1) sandwich at any participating Deli Location (listed in Appendix A) during the Reward Period, will receive one (1) sticker with a unique code to redeem online at [www.realphillydeli.com](http://www.realphillydeli.com). Participants will receive a Reward depending on the number of Deli Locations they visit and purchases made. Limit of one (1) sticker per Deli Location. The Approximate Retail Value ("ARV") of each Reward is outlined below:

Reward Details			
Number of Purchases	Reward Description	Reward Quantity	Reward ARV
5	One (1) Dietz & Watson Real Philly Deli T-Shirt	One (1) per person	\$15
10	One (1) Dietz & Watson Real Philly Deli Tote Bag with Dietz & Watson product	One (1) per person	\$50
15	One (1) Dietz & Watson Real Philly Deli portable custom grille with Dietz & Watson product	One (1) per person	\$200
28*	Two (2) tickets to a Philadelphia Eagles Game and one (1) custom Dietz & Watson cooler with Dietz & Watson product	Two (2) tickets per person	\$550
28	One (1) Custom Dietz & Watson Cooler with Dietz & Watson product	One (1) per person	\$300

\*While supplies last. Only the first five (5) participants to reach twenty-eight (28) Purchases will receive two (2) tickets to a Philadelphia Eagles Game and one (1) custom Dietz & Watson cooler with Dietz & Watson Product.

### 3. How to Participate

Participants who purchase one (1) sandwich at a participating Deli Location in one (1) transaction, during the Reward Program may participate in the Program by submitting a unique code online at [www.realphillydeli.com](http://www.realphillydeli.com). Participants will be required to complete the registration form by entering your true and correct information in the required fields (required fields include: Full Name, Address, City, State, Zip Code, Phone Number and Email Address.) All submissions of unique codes must be received by December 31, 2019 at 11:59:59PM EST.

### 4. Redemption

All submissions received will be reviewed and validated within forty-eight (48) hours. All Rewards will be shipped via mail to the mailing address provided on the registration form. Allow six (6) to eight (8) weeks for delivery of each Reward. Sponsor is not responsible for late, lost, stolen, damaged, delayed, or undelivered Rewards. **Limited Offer:** *The Reward offer will be in effect according to the terms of paragraph one. Sponsor is not responsible for any computer related malfunction that prevents the recipient from accessing entry or receiving their gift via any form of delivery.*

### 5. Your Consent

By participating you grant permission and consent to Dietz & Watson to respond via email. The participant is responsible for all applicable fees and taxes associated with participation. The participant is responsible for any damage/loss due directly or indirectly to use of Reward. Dietz & Watson is not responsible for any malfunction or inconvenience that may occur.

Codes obtained through unauthorized means or illegitimate channels will be void. Codes may not be sold, traded, auctioned or bartered; all of which will be void. Duplicate requests and requests from resellers, dealers/distributors, their employees or warehouse facilities, groups, clubs or organizations will be void. All requests become the property of Released Parties (as defined below) and will not be returned. Program is void where taxed, prohibited or restricted by law. Fraudulent submission could result in federal prosecution under mail fraud rules and regulations. You may not substitute, transfer or redeem Reward for cash. You are responsible for all federal, state and local taxes as well as any other costs or expenses associated with use of Reward not specified herein as being provided. By participating in the Program, you agree (i) to release, discharge, indemnify and hold harmless Dietz & Watson, and their respective parent, subsidiaries, affiliates, retailers, and advertising and promotion agencies, and all of their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties") from any liability or damages which may arise out of participation in the Program or out of the acceptance, use, misuse or possession of any product or service attained through this Program. All applicable federal, state and local laws and regulations apply. Released Parties are not responsible for late, lost, incomplete, illegible, delayed, inaccurate, garbled, undelivered, misdirected requests, email, texts, or mail, or other errors or problems of any kind relating to or in connection with the Program, whether printing, typographical, technical, computer, network, human, mechanical, electronic or otherwise, including, without limitation, errors or problems which may occur in connection with the administration of the Program or in any Program-related materials. Persons found tampering with or abusing any aspect of this Program, who are acting in a disruptive or unsportsmanlike manner or who are otherwise not in compliance with these terms, as solely determined by Released Parties will not be eligible. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or mobile device related to or resulting from participating in this Program.

**6. Privacy Policy**

Any personally identifiable information collected from Participant during participation in the Program will be collected by Program Sponsor or their agents, and used by Program Sponsor and their respective affiliated companies and agents for administration and fulfillment of this Program as described in these Terms and Conditions, and in accordance with Program Sponsor's Privacy Policy as stated at <https://www.dietzandwatson.com/privacy>.

**11. Sponsor**

Dietz & Watson, Incorporated, 5701 Tacony Street, Philadelphia, PA 19135

**APPENDIX A**

<b>Deli Locations</b>
Swarthmore Co-op
Olde City Food Market
Parkway Corner Deli
Linden Italian Market
Marinucci's Deli Mayfair
Marinucci's Deli Port Richmond
Al's Corner Deli
Ana's Corner Store
Deli on 4th
Museum Deli Northern Liberties
Museum Market Callowhill
3J's Food Market Northern

Liberties
3J's Food Market Fishtown
West Point Deli
Reen's Deli
Foresta's Market
DiPascale's at Meadowbrook
McFarlan's Market Merchantville
McFarlan's Market Collingswood
Village Pantry
O'Neill's Market
John's Friendly Market
Sonny's Italian Deli
T&F Farmer's Pride
Bria & Latella's
Little Hut Sandwich Shop
Campo's